



A River Runs Through It

An NGC Design Specialty Flower Show

Presented by

California Garden Clubs, Inc.

Handlery Hotel San Diego

950 Hotel Circle North, San Diego, CA

92108 Tuesday, June 7, 2022 2-5P

Wednesday, June 8, 2022 8-

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Open and Free to the Public - ADA Accessible

Member of National Garden Clubs, Inc.

Pacific Region Garden Clubs, Inc.

California Garden Clubs, Inc.

Mission & Objectives

To create, promote and further interest in horticulture, gardening, floral and landscape design, plant and birdlife, and appreciation of the natural beauties of the State of California.

To encourage civic beautification and roadside development.

To assist in projects for the conservation of our natural resources.

To coordinate and centralize the work of the various California garden clubs and bring them into a closer relation of mutual helpfulness.

www.CaliforniaGardenClubs.org

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California Garden Clubs, Inc. (CGCI) was organized December 5, 1931 and admitted to membership in National Garden Clubs, Inc., Pacific Region Garden Clubs, Inc. on December 5, 1931. The organization was incorporated in California May 18, 1936. We are the largest nonprofit, volunteer gardening organization in the state of California with over 350 garden clubs, plant societies, affiliates and youth groups representing more than 15,000 members. CGCI members spend thousands of hours learning about all aspects of gardening as well as serving our communities. We work together to make our world a better place. We have fun learning together, sharing ideas & experiences and building friendships that last a lifetime and our lives are richer for the benefit of membership in such a caring and worthy organization.

President's Welcome



Greetings California Garden Club Members and Guests, Welcome to the California Garden Clubs, Incorporated 2022 Convention's Design Specialty Flower Show. I hope that you not only enjoy the lovely, creative designs but find your interest in floral design and horticulture stimulated and learn something new as well. Please enjoy the designs using your sense of sight and smell, but not touch as touching could cause the design to collapse. The designs have been judged by accredited flower show judges using the elements and principals of design. In addition to the designs there are special educational exhibits which I encourage you to visit. I appreciate all the work and the workers who have made this show possible: the designers, the educational exhibits creators, the judges, the clerks and all the other volunteers. A special thank you for the efforts of our Flower Show Co-chairs Sandra Graff and Kathy Taylor de Murillo, our flower show consultant Carvill Veech and our program editor Peggy Heider. Enjoy the show.

Lynne Batchelor

CGCI President 2021-2023

President's Project 2021-2023

My President's Project is to establish two gardens at the San Diego River Foundation's new Grant Park. This park is located in the Mission Valley area of San Diego and sits on a 17-acre parcel of land which extends along the riverbank. The park is a part of the San Diego River Foundation's master plan to unite the 52 miles of the San Diego River through a system of public trails and parks which will extend from the mountains to the ocean. Grant Park will form the cornerstone for the urban part of the plan as it is located near a trolley station and a bus stop, has adequate parking and is within walking distance of several thousand people. In addition to the gardens, the site will include educational facilities for local students. The site has been levelled, water and sewer lines have been installed and trash from the site has been removed. Our first garden will be a sensory garden where people will be encouraged to touch the plants and our second garden will be an ethno-botanic garden which will demonstrate the plants and their uses by indigenous people in San Diego. The project will also include signage publicizing California Garden Clubs and giving recognition to individual and club donors. As a special treat for a donation of \$300, you will receive a handmade bench/table created by Hank Vanderhorst. I hope you will sign-up for a tour of the garden which is only a 5 minute drive from here on June 9th or 10th. Thank you so much for your support of this important project!

Lynne Batchelor,

CGCI President 2021-2023

California Garden Clubs, Inc.
2022 Flower Show Committee Chairs

CGCI President	Lynne Batchelor	858.790.2007
General Chair	Sandra Graff	619.475.0551
General Chair	Kathy Taylor de Murillo	619.408.9705
Awards Chair	Carvill Veech	619.405.5769
Clerks Chair	Gloria Aminian	619.900.4747
Design Consultant	Monica Lewis	619.804.0461
Hospitality Chair	Nancy Curtis	619.917.5507
Judges Chair	Emily Troxell	858.748.1025
Schedule Chair	Sandra Graff	619.475.0551
Schedule Chair	Kathy Taylor de Murillo	619.408.9705
Signage Chair	Laura Crenshaw	619.435.1631
Staging Chair	Adele Kelly	858.395.9350

General Rules

1. This Flower Show conforms to the standards established by National Garden Clubs, Inc. (NGC). The *Handbook for Flower Shows* (HB) with any revisions printed in *The National Gardener* magazine is the authority for all issues not covered by the schedule which is the law of the show.
2. Competition is open to amateur gardeners and floral arrangers. Entries by non-club members encouraged.
3. Advance registration with the required entry card information (name, division, section, class), must be sent to the Design Consultant Monica Lewis, uniquemonique51@gmail.com or 619.804.0461 by May 23, 2022.
4. Accepting exhibits Monday, June 6, 2022, 12 Noon-5:00 PM. and Tuesday, June 7, 2022, 8:00 AM-9:30 AM at the Handlery Hotel San Diego 950 Hotel Circle North, San Diego, CA 92108.
5. Exhibits or ribbons may not be removed before 8am on Thursday, June 9, 2022.
6. All exhibits *must* be removed between 2:00 PM-5:00 PM Thursday, June 9, 2022.
7. Judging will take place Tuesday, June 7, 2022, between 10:15 AM-11:45 AM.
8. Judges are accredited by National Garden Clubs, Inc.
9. The decisions of the Judges are final. Awards may be withheld if not merited.
10. The Design Consultant checks exhibits for conformity to the schedule prior to judging. Final determination for conformance is the Judges' responsibility.
11. General Chairs and Design Consultant are available during judging for possible consultation. They, along with the Judges and Clerks, are the only personnel allowed on the floor during judging.
12. There must an emphasis on FRESH plant material; no artificial plant material is permitted in any exhibit.

13. Each exhibitor is limited to one entry per class.
14. The California Garden Clubs, Inc. will strive to assure the safety of all items after arrival and placement but is not responsible for any loss or damage to exhibits.
15. Any exhibit that is late or inappropriately entered will be displayed but not judged.
16. A list of California endangered and threatened species - <https://wildlife.ca.gov/conservation/plants/info>

Awards

The NGC Standard System of Awarding

Only one (1) first place (blue) ribbon per class must score 90 points or more.

Only one (1) second place (red) ribbon per class must score 85 points or more.

Only one (1) third place (yellow) ribbon per class must score 80 points or more.

One (1) or more honorable mention (white) ribbons as merited; must score 75 points or more

National Garden Club Awards

A minimum of three classes per section with a minimum of four entries per class is required for all NGC top awards. Any NGC award-winning design must score 95 points or more and must meet all general and design requirements

Designer's Choice Award

A Section Award (rosette of purple ribbons) may be awarded to the highest scoring exhibit in Section A. Exhibitor has complete freedom to choose plant materials and other components within National Garden Clubs policies. (HB, pg. 42).

Tri-Color Award

A Section Award (rosette of red, blue and yellow ribbons) may be awarded to the highest scoring exhibit in Section B. All plant material must be fresh. Non-plant material may be included. (HB pg.43)

Table Artistry Award

A Section Award (rosette of burgundy ribbons) may be awarded to the highest scoring exhibit in Section C. (HB pg. 43).

Petite Award

A Section Award (small rosette of blue and white ribbons) may be awarded to the highest scoring exhibit in Section D. Size and plant material must conform to the requirements listed in the schedule. (HB pg.43).

Design Rules

1. The NGC Exhibit Policies are printed in the *Handbook for Flower Shows*, Chapter 7, Exhibiting in the Design Division, NGC Policies and Guidelines. (HB pg.28)
2. Advance registration with the Design Consultant Monica Lewis, uniquemonique51@gmail.com or 619.804.0461 by May 23, 2022, is required.
3. Plant material and non-plant material permitted and not permitted in the Design Division are printed in the *Handbook for Flower Shows*, Chapter 7 (HB pgs.80-81)
4. All plant material used in the design must be identified on a 3"x 5" card, provided by the exhibitor and included with the entry card. Plant material in a design need not be grown by the exhibitor.
5. The exhibitor is required to conform to the stated description and limitations of the design type if named in the class.
6. Rules for Design Types, Table Designs and Table Appointments are printed in the *Handbook for Flower Shows*, Chapter 7.
7. All designs must contain some plant material. No artificial flowers, foliage, fruit or vegetables are permitted. Fresh plant material may not be treated to enhance the natural fresh condition of material in any manner. Dried or glycine treated plant material or contrived plant material made from recognizable plant material are permitted except when prohibited by the schedule. A single flower is not a design. Cut fruit or vegetables are not allowed.
8. When using accessories, any religious symbols must be displayed in a respectful manner and in accordance with policies of local organizations. USA and other national flags are not permitted.
9. Staging panels and/or underlays are permitted in all classes.
10. Class titles are intended to stimulate imagination, not to be taken literally. The designer has the freedom to choose Traditional or Creative style with any design unless prohibited by the schedule.
11. If an exhibitor is unable to fulfill the assignment, it is his/her responsibility to find a replacement.

The Principles of Design

The basic standards used to judge all visual art. Their correct application is necessary for a well-executed design. Balance (even asymmetrical), Rhythm (flow, depth) Contrast (size, texture, pattern).

Proportion(quantity), Dominance (color, spaces, form), Scale (size, relationship).

The Scale of Points for all Designs

Criteria or qualities for which numeric values are given based on the importance of each quality and totaling 100 points. Ensures no criteria is overlooked, places proper emphasis on the most important qualities, ensures objective and fair judging and assists the exhibitors in producing high quality exhibit

Criteria Value (points)	Conformance to type	7
	Conformance to Schedule Requirements	7
	Design Principles	48
	Selection of Components	8
	Organization of Components	8
	Expression	8
	Distinction	14
	TOTAL	100

Division I - Design
A River Runs Through It
Section A
Where the River Flows
Eligible for Designer's Choice Award

- Designers have complete freedom in choice of plant materials, fresh and/or dried.
- All classes will be staged on a 30" high table in a space 36" W x 30" D. No height limit.
- Black table covering & skirting to the floor will be provided by the committee.
- Background panels & underlays will be provided by the designer.
- Four entries in each class by reservation only.

Class:

1-From the Mountain

Oriental Design - Design Style from the Orient in which line design is emphasized. (HB pg. 148)

2-Through Mission Valley

Parallel Design - a Creative Design consisting of three (3) or more groupings of plant material and optional components with a strong parallel placement in a single container and/or base. (HB pg.75)

3-Ending at the Shining Sea

Reflective Design – a Creative Design containing reflective materials giving back images of light to the viewer. (HB pg.75)

Section B

The Colors of the River

Eligible for the Tri-Color Award

- Designers must use all fresh plant materials.
- Metal and other man-made material may be used.
- All Classes will be staged on a 30" high table in a space 36" W x 30" D with black cover and skirting provided the committee. No height limit.
- Background panels & underlays will be provided by the designer.
- Four entries in each class by reservation only

Class:

4-Yellow Sunrise

Traditional Mass Design - conforms to the American Traditional characteristics. Large quantity of plant material with a closed silhouette. Plant material is integrated and not grouped. (HB pg. 71)

5-Red Sunset

Creative Abstract Design- Plant material and other optional components are selected and/or organized in a non-naturalistic or non-representational manner. (HB pg. 72)

6-Green Flowing River

Creative Line Design - a creative design where line is dominant with a minimum of plant material and other optional components. (HB pg. 74)

Section C

Twenty-Four Hours on the River

Eligible for Table Artistry Award

- Designers have complete freedom in selection of plant materials and accessories.
- Class 7 & 8 staged on a 30" H table with black table cover & skirting provided by the committee.
- Designers may provide their own tablecloths, underlays and background panels.
- Four entries in each class by reservation only

Class

7-Breakfast at the Old Fishing Hole

Exhibition table not meant to be functional. Created artistically to suggest the service of food with no requirements as to the type or number of table appointments. Plant material must be used as needed for the overall design. Space allotted 36" W x 30" D. (HB pg. 76)

8-Lunch by the Bay

A functional tray for one staged on a 30" high table with black table covering and skirt to the floor provided by the committee. Space allotted 36" W x 30" D. A decorative unit (the design) must be included and in proportion to the allotted space. The decorative unit and all appointments must be placed on the tray.

9-Brewsky at the Beach

A functional table for two people staged on a 36" square card table provided by the committee. Exhibitor to provide table covering. Functional is a table planned and set for the actual service of food

Section D

The Moods of the River

Eligible for the Petite Award

- All petite classes staged on 6" x 6" square-topped, black pedestals placed on a round belly-bar table with black cover & skirting provided by the committee.
- Designer may use background panels.
- Four entries in each class by reservation only.

Class:

10-Turbulent

A design 3" or less in any dimension. Designer must use all dried plant materials which may be painted or treated.

11-Serene

A design 5" or less in any dimension. Designer choice of fresh and/or dried plant materials.

12-Meandering

A design 8" or less in any dimension. Designer must use all fresh plant materials.

Division II - Education

The San Diego River Park Project

Education Division Rules

- Education Exhibits may be the work of more than one individual or organization unless a Student Judge or an Accredited Judge is seeking credit for preparing an education exhibit (HB. pg. 29).
- An exhibit must occupy six (6) square feet of surface area.
- Advance registration with the Design Consultant Monica Lewis, uniquemonique51@gmail.com or 619 804.0461 required by May 23, 2022.

Section A

Education about the River

Exhibit 1-The San Diego River Park Project

Exhibit 2-How to Choose Plants for a Sensory Garden

Special Thanks

- The Handlery Hotel San Diego and their staff for this beautiful facility
- The San Diego River Park Foundation that aims to create a continuous green belt along the 52-mile-long San Diego River