

California Garden Clubs, Inc.
2021-2023 Evaluation Form
Deadline: Postmarked by December 1

No Book of Evidence. Entry requires a 2021-2023 CGCI Awards Application form (a cover sheet plus up to three printed pages (front side only)). Place this evaluation form in an envelope and include with the entry. See sample CGCI Awards Application form on the CGCI website under "Awards."

51. PUBLICATIONS

Section 2. Other Publications

Eligible for NGC Award MAE-4 E, F, G (calendars and cookbooks are no longer accepted by NGC). Sec. A is eligible for PRGC Award 4.

Date of the publication's creation or update must appear on the publication – Flyers and brochures must be dated yearly. Flyers for one-time events are not eligible.

Submit by **DECEMBER 1** to Judy Bates, 68645 Calle Mancha, Cathedral City, CA 92234

Class: A: 1st \$30, 2nd \$20, 3rd \$10. To clubs.
 Sponsor: Sherry Molinari
 For a club's publication on **membership**, e.g., brochure, leaflet, etc.

Class: B: 1st \$50, 2nd \$30, 3rd \$20. To clubs.
 Sponsor: Bette Tang
 For a club's publication **other than membership**, e.g., manuals, handbooks, history, calendars, etc. Calendars and cookbooks are no longer accepted.

Submit **(2) copies** with application form. Include evaluation form with #10 envelope. Printed publications or publications prepared for electronic distribution are acceptable.

| <u>Points</u> | <u>Score</u> | |
|--|---------------------|-------|
| Meets deadline | 5 | _____ |
| APPLICATION complete & correct: | 15 | _____ |
| Submission information correct (1); all questions answered (1) | | |
| Includes the following: | | |
| Brief description of publication (3) | | |
| Number of printings per year (3) | | |
| Number of copies distributed (3) | | |
| How distributed (email, mail, handouts, etc.) (2) | | |
| Cost of printing/publishing and distributing (2) | | |
| CONTENT & FORMAT | 65 | _____ |
| Educational/Informative (15) | | |
| Includes mention of membership in District (if a club), CGCI (3) | | |
| PRGC (1), NGC (1) | | |
| Accuracy of information (5) | | |
| No typos/grammatical errors (5) | | |
| Font style/size/color selection consistent throughout (5) | | |
| Printing, photos and/or graphics clear and appropriately sized (5) | | |
| Layout: neat, well-balanced/arranged for easy reading (15) | | |
| General appeal (10) | | |
| PROMOTES CGCI/PRGC/NGC OBJECTIVES | 15 | _____ |
| TOTAL | 100 | _____ |

Class: _____ Club Name: _____

District: _____