

California Garden Clubs, Inc.
2021-2023 Evaluation Form
Deadline: Postmarked by December 1

No Book of Evidence. Entry requires a 2021-2023 CGCI Awards Application form (a cover sheet plus up to three printed pages (front side only)). Place this evaluation form in an envelope and include with the entry. See sample CGCI Awards Application form on the CGCI website under "Awards."

Place this form in an envelope attached to the CGCI Award Application Form. It will be used by the judges.

53. WEBSITE AWARD

1st \$50, 2nd \$30, 3rd \$20. To clubs.

Sponsor: Southern California Garden Club

Eligible for PRGC Award 18B & NGC Award MAE-2A

Submit by **DECEMBER 1** to Kathy Taylor de Murillo, 1490 S. Orange Ave., #131, El Cajon, CA 92020.

NOTE: Social Media (Facebook, Instagram, etc.) pages are not accepted. Submit a CGCI Application Form and include the following information: Website address, who maintains site, how often updated, cost (domain registration/hosting, maintenance). Ease of navigation will be considered while judging (live online) from the current site. **Do not submit paper copies of website pages.**

	<u>Points</u>	<u>Score</u>
Meets deadline	5	_____
Application contains: Website address (2); who maintains site (1); how often updated (1); cost (domain registration/hosting/maintenance) (1)	5	_____
Presentation: Design/appearance: attractive, engaging, easy to view. Layout consistent throughout	15	_____
Navigation: Ease of navigation, navigation system (bar, map, drop-down menus, etc.) (5); logical flow of pages (5); clear page headers (5); links active and correct (20)	35	_____
Achievement: Club/group information present/easy to find (10); educational; includes contact information for organization and webmaster (10)	20	_____
Promotes NGC/CGCI objectives (Promoting gardening, floral design, civic beautification, environmental responsibility and the exchange of information and ideas) (5). Lists state, regional & national affiliations (5)	10	_____
Maintenance: Appears to be updated regularly; includes current Information on activities, projects, programs.	10	_____
Total	100	_____

Note: Note: If page count exceeds cover sheet and 3 pages, it will be ineligible for NGC and/or Pacific Region competition. Deduct 5 points.

Section: _____ Club Name _____

District _____
 2022 Clayes