

California Garden Clubs, Inc.

2023-2025 Evaluation Form – to be used by the judges

Applicants: Do not send evaluation form. Judges will print form from website to use when judging.

Deadline to email application to Awards Chairman: December 1

Entry requires a 2023-2025 CGCI Application Cover Sheet and an Award Application (one to three printed pages/front sides only). **To apply, send an email, with attachments** (1st Attachment: Application Cover Sheet; 2nd Attachment: Award Application (one to three printed pages (front sides only)); 3rd Attachment: Release for Publication and Website for each person if application contains photos of people and/or children; 4th Attachment: Printed Materials – see below) **to CGCI Awards Chairman. DO NOT MAIL. Only Word documents and pdf files will be accepted.**

16. MEMBERSHIP PROMOTION AWARD

1st \$50, 2nd \$25. To clubs and districts

Sponsor: Marlene Kinney

(Eligible for PRGC 13 & NGC MAE-1(Membership Awareness))

Email Deadline: **DECEMBER 1** to CGCI Awards Chairman Pat Clayes – patclayes@aol.com

FYI: Judging Chairman is CGCI Membership Chairman Nina Blonski

Given for the most innovative activity, set of activities or most outstanding effort to increase public visibility, to increase club membership, or to make the public aware of the mission and activities of garden clubs. This includes publications such as membership brochures, leaflets, or other publications as well as publicity received. Printed materials, materials for electronic publication and publicity in their entirety may be included as an attachment to the application and are not counted as part of the 3-page limit.

	<u>Points</u>	<u>Score</u>
Presentation		
Adheres to Awards General Rules as listed in the Awards Manual	5	_____
Application cover sheet included with all sections completed (2)		
Data - all required information is included (2)		
Appearance – neat and concise (1)		
Achievement	65	_____
Innovative nature of activities and/or publication (20)		
Quality of print/digital materials, if any (give full credit if not applicable) (7)		
Quality of content (give full credit if not applicable) (15)		
Activities to attain goals (10) / Planning (5)		
Execution of activities and/or publication (5)		
Successful obtaining of publicity (3)		
Participation	15	_____
% of member participation from total size possible (may include any type of support given) and include # of new members (if any) (12)		
Involvement of others (community, government agencies, professionals, youth, facility residents, others) (3)		
Documentation	15	_____
Clear captioned photos when applicable (give full credit if not applicable) (5).		
If photos are included, please include one high-quality photo.		
Landscape plan when applicable (may be hand-drawn) (give full credit if not applicable) (5)		
Financial report/details (5)		
TOTAL	100	_____

Note: If page count exceeds cover sheet and 3 pages, it will be ineligible for NGC and/or PRGC competition. Deduct 5 points.

Club Name _____

District _____