

California Garden Clubs, Inc.

2023-2025 Evaluation Form – to be used by the judges

Applicants: Do not send evaluation form. Judges will print form from website to use when judging.

Deadline to email application to Awards Chairman: December 1

Entry requires a 2023-2025 CGCI Application Cover Sheet and an Award Application (one to three printed pages/front sides only). **To apply, send an email, with attachments** (1st Attachment: Application Cover Sheet; 2nd Attachment: Award Application (one to three printed pages (front sides only))); 3rd Attachment: ONE Sample Issue) **to CGCI Awards Chairman. DO NOT MAIL. Only Word documents and pdf files will be accepted.**

50. NEWSLETTERS

Section 2. Club Newsletters

1st \$35 in each class. 1st, 2nd, 3rd and HM certificates in each class.

(Eligible for PRGC 2A and NGC MAE-4 (A-D))

Sponsors: Class A – Greg & Robin Pokorski / Classes B&C – Carolyn Villi

Email Deadline: **DECEMBER 1** to CGCI Awards Chairman Pat Claves – patclaves@aol.com

FYI: Judging Chairman is Bette Tang

For newsletters published during the awards year distributed at least three times per year under one editor or manager with ONE sample issue submitted with application. Educational, promoting district, CGCI, PRGC and NGC objectives, i.e., floral design, environmental, landscape, gardening, horticulture, garden therapy, etc.

Class A: 1-2 page newsletter / Class B: 3-12 pages / Class C: 13+ pages

	<u>Points</u>	<u>Score</u>
Presentation	5	_____
Adheres to Awards General Rules as listed in the Awards Manual		
Application cover sheet included with all sections completed (1)		
Data - all required information is included (1)		
Appearance – neat and concise (1)		
Brief description of publication (2)		
Achievement	65	_____
Educational (8)		
Informative (9)		
Accurate information (6)		
Clarity of subject (5)		
Print quality adds to overall appearance (7)		
Includes high quality photographs (6)		
Includes appropriate, meaningful graphics (4)		
Coverage received (6)		
General appeal (8)		
Indicates that organization is a district, CGCI, PRGC and NGC member (6)		
Promotes CGCI/PRGC/NGC Objectives	15	_____
Promotes at least one CGCI, PRGC and NGC objective (5)		
Promotes more than one CGCI, PRGC and NGC objectives (10)		
Documentation	15	_____
Number of copies distributed/sold (5)		
How distributed (5)		
Financial report includes cost of printing, price if sold (3)		
Number of issues published during the awards year (2)		
TOTAL	100	_____

Club: _____

District: _____