

# California Garden Clubs, Inc.

2023-2025 Evaluation Form – to be used by the judges

Applicants: Do not send evaluation form. Judges will print form from website to use when judging.  
Deadline to email application to Awards Chairman: December 1

Entry requires a 2023-2025 CGCI Application Cover Sheet and an Award Application (one to three printed pages/front sides only). **To apply, send an email, with attachments** (1<sup>st</sup> Attachment: Application Cover Sheet; 2<sup>nd</sup> Attachment: Award Application (one to three printed pages (front sides only))) **to CGCI Awards Chairman. DO NOT MAIL. Only Word documents and pdf files will be accepted.**

## 52. SOCIAL MEDIA AWARD

1st \$75, 2<sup>nd</sup> \$50, 3<sup>rd</sup> \$25. To clubs

Sponsor: Carol Vallens

Eligible for PRGC 18A & NGC MAE-2B & D

Email Deadline: **DECEMBER 1** to CGCI Awards Chairman Pat Clayes – patclayes@aol.com

FYI: Judging Chairman: Social Media Chairman Pat Clayes

Given for the most outstanding social media page promoting the sponsoring organization and CGCI, PRGC and NGC objectives. At least a portion of the page must be available for viewing by the general public.

**NOTE: Submit a CGCI Application Cover Sheet and include the following information on the Award Application (may take up to 3 pages, front side only):** Social media page address (URL), who maintains site, how often updated and cost (if any), etc. Ease of navigation will be considered while judging (live online) from the page. Page must have at least a portion available for viewing by the public (not just club members). **Do not submit copies of the social media page.**

	Points	Score
<b>Presentation</b>		
Adheres to Awards General Rules as listed in the Awards Manual	10	_____
Application cover sheet included with all sections completed (2)		
Award Application – neat, concise, and complete (1)		
All Information is included on Application Form/Cove Sheet and on Award Application (up to three printed pages/front sides only) (social media page address, who maintains site, frequency of updates, and cost (if any)).		
Indicate if page is designed and managed by club member/s or if page was professionally designed (e.g., designed by former club member; currently maintained by Mary Smith, Club President, etc.). (7)		
<b>Achievement</b>	70	_____
Design/Appearance attractive (5) / Design/Appearance engaging (5)		
Design/Appearance easy to view (5)		
Layout (5) / Cover photo or logo included (5) / Links active (5) / Educational (10)		
Includes videos and links to educational sites including CGCI, PRGC and NGC, and includes re-posts from NGC, PRGC, CGCI social media pages/newsletters/websites, etc. (10)		
Club/group information present and easy to find (10)		
“About” page includes membership in District, CGCI, PRGC and NGC, and contact information for club (10)		
<b>Promotion</b>	10	_____
Promotes CGCI, PRGC and NGC objectives (10)		
<b>Maintenance</b>	10	_____
Updated regularly and includes meeting notices (date, time, place and, if inviting public to attend, include contact info). (10)		
	<b>TOTAL 100</b>	_____

**Note: If page count exceeds cover sheet and 3 pages, it will be ineligible for NGC and/or PRGC competition. Deduct 5 points.**

Club Name \_\_\_\_\_

District \_\_\_\_\_

2023 Clayes