

California Garden Clubs, Inc.

2023-2025 Evaluation Form – to be used by the judges

Applicants: Do not send evaluation form. Judges will print form from website to use when judging.

Deadline to email application to Awards Chairman: December 1

Entry requires a 2023-2025 CGCI Application Cover Sheet and an Award Application (one to three printed pages/front sides only). **To apply, send an email, with attachments** (1st Attachment: Application Cover Sheet; 2nd Attachment: Award Application (one to three printed pages (front sides only))) **to CGCI Awards Chairman. DO NOT MAIL. Only Word documents and pdf files will be accepted.**

53. WEBSITE AWARD

1st \$50, 2nd \$30, 3rd \$20. To clubs.

Sponsor: Southern California Garden Club

(Eligible for PRGC 18B & NGC MAE-2A & C)

Email Deadline: **DECEMBER 1** to CGCI Awards Chairman Pat Clayes – patclayes@aol.com

FYI: Judging Chairman is Webmaster Jane McKee

Given for the most outstanding website promoting the sponsoring organization and CGCI, PRGC and NGC objectives. At least a portion of the page must be available for viewing by the general public. See evaluation form for required criteria.

NOTE: Social Media (Facebook, Instagram, etc.) pages are not accepted. Submit an Application Cover Sheet and Application. On Application, include the following information: Website address, who maintains site, how often updated, cost (domain registration/hosting, maintenance). Ease of navigation will be considered while judging (live online) from the current site. **Do not submit paper copies of website pages.**

	Points	Score
Adheres to Awards General Rules as listed in the Awards Manual	10	_____
Application Cover Sheet included with all sections completed (1)		
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Data - all required information is included on Application (1)		
Application contains: Website address; who maintains site; how often updated; cost (domain registration/hosting/maintenance) (7)		
Presentation	25	_____
Design/Appearance attractive (10) / Design/Appearance engaging (5)		
Design/Appearance easy to view (5) / Layout (5)		
Navigation	25	_____
Ease of navigation (5) / Navigation system (bar, map, etc.) (5)		
Logical flow of pages (5) / Clear page headers (5) / Links active (5)		
Achievement	15	_____
Club/group information present (5)		
Club/group information easy to find and includes contact information for organization and webmaster (5) / Educational (5)		
Promotion	15	_____
Promotion of CGCI, PRGC and NGC objectives (10)		
Lists CGCI, PRGC and NGC memberships (5)		
Maintenance	10	_____
Updated regularly and includes current information on activities, projects, programs (10)		
TOTAL	100	_____

Note: If page count exceeds cover sheet and 3 pages, it will be ineligible for NGC and/or PRGC competition. Deduct 5 points.

Club Name _____

District _____

2023 Clayes