

California Garden Clubs, Inc.

2023-2025 Evaluation Form – to be used by the judges

Applicants: Do not send evaluation form. Judges will print form from website to use when judging.

Deadline to email application to Awards Chairman: December 1

Entry requires a 2023-2025 CGCI Application Cover Sheet and an Award Application (one to three printed pages/front sides only). **To apply, send an email, with attachments** (1st Attachment: Application Cover Sheet; 2nd Attachment: Award Application (one to three printed pages, front sides only); and 3rd Attachment: Publication) **to CGCI Awards Chairman. DO NOT MAIL. Only Word documents and pdf files will be accepted.**

51. PUBLICATIONS

Section 2. Other Publications

(Eligible for NGC MAE-4 E (Manuals/Handbooks), F (Educational), G (Other). Class A is eligible for PRGC 4.)

Date of the publication's creation or update must appear on the publication – Flyers and brochures must be dated yearly. Flyers for one-time events are not eligible. Printed publications or publications prepared for electronic distribution are acceptable.

Email Deadline: **DECEMBER 1** to CGCI Awards Chairman Pat Clayes – patclayes@aol.com

FYI: Judging Chairman is Judy Bates.

Class: A: 1st \$30, 2nd \$20, 3rd \$10. To clubs. Sponsor: Sherry Molinari

For a club's publication on **membership**, e.g., brochure, leaflet, etc.

Class: B: 1st \$50, 2nd \$30, 3rd \$20. To clubs. Sponsor: Bette Tang

For a club's publication **other than membership**, e.g., manuals, handbooks, history, etc. Calendars and cookbooks are not accepted.

	<u>Points</u>	<u>Score</u>
Presentation		
Adheres to Awards General Rules as listed in the Awards Manual	5	_____
Application cover sheet included with all sections completed (1)		
Data - all required information is included (1)		
Appearance – neat and concise (1)		
Brief description of publication (2)		
Achievement	65	_____
Educational (8)		
Informative (9)		
Accurate information (6)		
Clarity of subject (5)		
Print quality adds to overall appearance (7)		
Includes high quality photographs (6)		
Includes appropriate, meaningful graphics (give full credit if not applicable) (4)		
Coverage received (6)		
General appeal (8)		
Indicates that organization is a district, CGCI, PRGC and NGC member (6)		
Promotes CGCI/PRGC/NGC Objectives	15	_____
Promotes at least one CGCI, one PRGC and one NGC objective (5)		
Promotes more than one CGCI, PRGC and NGC objectives (10)		
Documentation	15	_____
Number of copies distributed/sold (5)		
How distributed (5)		
Financial report includes cost of printing, price if sold (5)		
	TOTAL 100	_____

Club: _____

District: _____

October 2023 Clayes